

Operation School Bell® Retail

Empowering young minds

We clothed 712 elementary school students during eight shopping events hosted by JCPenney. Children were able to choose their own clothing and shoes.

Choices and making decisions at a young age sets them up for success throughout their young lives. It's empowering from the inside out.



Smiles from ear to ear!

We are building self esteem and confidence in young minds by providing new clothes, shoes, and hygiene kits.

Magical things did indeed happen for children in Collin County who were able to shop for new school clothes and shoes!



Shopping carts and arms were loaded with new clothes and shoes for each child in need.

We are helping to improve academic performance.

New clothes allow each child to shine in their own light.





We put smiles on children's faces and warm feelings in people's hearts.

Our unpaid volunteers shine a light on our community by giving selflessly with their time and resources.

Join our journey in empowering young minds.

