

Chapter Annual Report 2021-2022



Mission Statement

Assistance League of Greater Collin County is a nonprofit, philanthropic organization whose dedicated volunteers transform the lives of children and adults through community programs.

Vision Statement

To be a recognized leader empowering volunteers to meet essential needs to see families flourish in Greater Collin County.

Assistance League embraces the power of the volunteer to evoke positive change. Through our chapter membership, we have the opportunity to give back to our community by helping those in need. This year our volunteers have worked approximately **9,986.5** hours making our programs successful and giving hands-on comfort and care to people. The estimated value of these hours is **\$285,000** worth of time donated back to our community by our members.

2021-2022 Board of Directors

President – Beth O’Rear

President-Elect – Beth Smith

Vice President Membership – Beth Smith (Acting)

Vice President Philanthropic Programs – Rita Hanna

Vice President Resource Development – Mary Stanton

Secretary – Nancy Steffel

Treasurer – Michele Miller

Marketing Communications – Shirley Hu

Strategic Planning – Linda Watson

Assisteens® – Maggie Winslow

2021-2022 Advisory Council

Steven Dawson
Sally Magnuson
Dr. Doug Otto
Michael Presbitero III
Sandy Simpson
Jessica Reinhardt

Chapter Accomplishments for this Year

Membership:

In 2021-2022, we had a total of 72 members. We recruited and trained 13 new members.

Financial Summary:

Fiscal Year Ended May 31, 2022	
Total Liabilities and Equity	\$ 458,063
Contributions	\$ 62,328
Grants	\$ 61,763
Fundraising Revenue	\$ 56,375
Membership Revenue	\$ 5,768
Interest Revenue	\$ 296
Programs	\$ 72,732
Management & General	\$ 50,610

Note: Final numbers for the Financial Summary will be updated based on data from the CPA Review to be completed by October 15, 2022. Program and Management/General Expenses will be updated based on allocated expenses shared across the programs.

Resource Development:

The Resource Development Committee plans and executes events to raise funds to support the philanthropic programs of our chapter. Our events are designed to appeal to our members and their friends and family, as well as to attract new members.

We were able to raise \$54,415.32 and included the following fundraising events:

- North Texas Giving Day
- Corner Wines Wine Tasting
- Spazo's Italian Restaurant
- Game Day Luncheon
- Half Shells Restaurant
- Par-Tee Fore the Community at Top Golf
- Kiwanis Butterfly Festival

Grants (received a total of \$62,688.00) - Successfully completed the grant process for nine (9) grants.

Marketing Communication:

Our Marketing and Communications committee had a goal to create and implement a comprehensive marketing communications program to include print and social media, public speaking, member and community events. We worked hard to promote the Mission, Vision and National Assistance League tagline. Through our monthly informative newsletter, sent out using Constant Contact, we kept our members and supporters updated on events and committee reports. With regular communication with the Resource Development team, we supported events through social media and printed materials. We also designed and printed updated brochures, rack cards and business cards this year.

Strategic Planning:

Updated the chapter's strategic plan to include core values and mission statement, action plan, and goals with input from board members. Updated one-page summary. Retained Guide Star Gold status.

Our programs:

Pass the Word:

This Program was resumed after two years of COVID restrictions prevented us from carrying it out. Offer a variety of 17 popular magazines, crossword, word finder, Sudoku puzzles, Mandala art books to adult patients and coloring books to children of patients. These are distributed by members to 368 beds in 3 towers – once/week every month at Texas Health Presbyterian Hospital Plano. Every Tuesday and Thursday the magazine carts are pushed. Our members volunteer on holidays, too.

Wee Memories:

Provides a bereavement box to parents whose baby has died at or near birth at Texas Health Presbyterian Hospital Plano and Allen. Boxes are delivered to the hospital in units of 20 or 25 as the hospital requests. This year we delivered a total of 60 boxes.

Operations School Bell Projects:

Operations School Bell Retail (Clothing and Health): We served three (3) school districts. They are McKinney, Plano, and Wylie. We delivered clothing and hygiene kits to 797 elementary school clients referred to us through School Personnel in those school districts. Maintained partnership with JCPenney and built new partnerships with two local Target stores. Held 13 shopping events for students and their parent/guardian.

Hi and Dry (Health): We packaged and delivered 273 packages (six pairs/pkg) of underwear of different sizes to 38 Title I school nurses in 4 school districts (McKinney, Plano, Prosper, Wylie) at the beginning of the school year. Children in Kindergarten and First grade are provided with dry underwear in the event of an accident during school hours.

Warm Feelings (Literacy and supplies): Delivered to Haggard Middle School, Plano (for the homeless) the following: sweatshirts, deodorant, leggings, underwear, reusable water bottles, spiral notebooks, travel size toothpaste, t-shirts.

Dr. Seuss Reading Day (Literacy): Twelve members participated by reading a Dr Seuss book to 61 1st graders at Boyd Elementary, Allen. Every child receives a new Dr. Seuss book of their own to take home and each school library receives a set of Dr. Seuss books. On the day of the event, we wear Cat in the Hat costumes and read aloud to each class of First Graders. There is great excitement in every room!

Listen and Learn (Literacy): New activity – began in February 2022 at Jackson Elementary, Plano. Currently have 17 members and 1 community volunteer who work with 16 2nd graders and 5 3rd graders to improve reading to the 3rd grade level.

Caring in Action Projects:

Krafts for Kids (Clothing, Health): Assembled and delivered 120 activity kits to children at Children's Medical Center Plano.

Senior Care (Food, Clothing and Supplies): Delivered 50 filled Christmas stockings to residents at Baybrooke Village Care and Rehab Center Plano and sang carols with them December 2021. Reorganized activity closet at the facility. Organized bingo twice a month with prizes for residents. Members made and delivered 20 fidget blankets to memory loss residents at Baybrooke Village Care and Rehab Center Plano and Spring Creek Senior Living Center Plano.

Crafts for a Cause (Health, Clothes): Members of this creative and prolific group support most of our other program groups by making baby blankets for the Bereavement Boxes, hand puppets, blankets, Christmas Stockings, pillow cases, and Loveys. The items are donated to Texas Health Presbyterian Hospital Plano and Allen through our Wee Memories Program, Children's Medical Center Plano and Baybrooke Villlage Care and Rehab Center Plano through our Senior Care sub-program.

Safe Haven (Food, Clothing and Supplies): Members knit or crochet water resistant mats of strips cut from plastic grocery bags. Delivered 16 mats to Streetside Showers which were distributed to the homeless.

Outreach members engage in activities that are specifically one-time responses to community needs.

Assistees Auxiliary had 13 members this year. The members, ranging from middle school through high school, joined us in donating over 100 hours to various projects around our community including:

- Helped Operation School Bell by flattening and cutting grocery bags for mats for the homeless.
- Made and delivered valentines to residents at Baybrooke Village Care and Rehab Center.
- Participated in CERT.
- Volunteered at the Butterfly Festival fundraising exhibit.

This year they had two fundraisers. One was held at Mod Pizza and the other at Chipotle which enabled them to make Valentine gift bags full of treats and a card for Baybrooke.