

Chapter Annual Report 2022-2023



Mission Statement

Assistance League® of Greater Collin County is a nonprofit, philanthropic organization whose dedicated volunteers transform the lives of children and adults through community programs.

Vision Statement

To be a recognized leader empowering volunteers to meet essential needs to see families flourish in Greater Collin County.

Assistance League embraces the power of the volunteer to evoke positive change. Through our chapter membership, member volunteers have the opportunity to give back to our community by helping those in need. This year our member volunteers worked a total of **7,953** hours making our programs successful and giving hands-on comfort and care to people. The estimated value of these hours was **\$252,921** worth of time donated back to our community by our member volunteers.

2022-2023 Board of Directors

President – Beth Smith

President-Elect – Rita Hanna

Vice President Membership – Linda Ullom

Vice President Philanthropic Programs – Charlotte Grimm

Vice President Resource Development – Mary Stanton

Secretary – Nancy Steffel

Treasurer – Michele Miller

Marketing Communications – Kathi Bingham

Strategic Planning – Jane Doyle

Assisteens® – Christine Richardson

2022-2023 Advisory Council

Steven Dawson
Sally Magnuson
Michael Presbitero III
Jessica Reinhardt
Sandy Simpson
Sarah Watkins

Chapter Accomplishments for this Year

Membership:

In 2022-2023, our chapter had a total of 56 active members.

Financial Summary:

Fiscal Year Ended May 31, 2022	
Total Liabilities and Equity	\$ 511,094
Contributions	\$ 133,499
Grants	\$ 39,482
Fundraising Revenue	\$ 41,127
Membership Revenue	\$ 5,388
Interest Revenue	\$ 4,936
Program Expenses	\$ 100,334
Management & General Expenses	\$ 56,882

Note: Final numbers for the Financial Summary will be updated based on data from the CPA Review to be completed by October 15, 2023. Program and Management/General Expenses will be updated based on allocated expenses shared across the programs.

Resource Development:

The Resource Development Committee plans and executes events to raise funds to help support the philanthropic programs of our chapter. Our events are designed to appeal to our members and their friends and family, as well as to attract new members.

Our chapter was able to raise \$41,127 which included the following fundraising events:

- North Texas Giving Day
- Corner Wines Wine Tasting
- Spazo's Italian Restaurant
- Game Day Luncheon
- Half Shells Restaurant
- Touchstone Jewelry
- Kiwanis Butterfly Festival

Also, our chapter received a total of \$39,482 in grants in which seven grants were successfully completed during the year.

Marketing Communication:

Our Marketing and Communications committee had a goal to create and implement a comprehensive marketing communications program to include print and social media, public speaking, member and community events. Committee members worked hard to promote the Mission, Vision and National Assistance League tagline. Through our monthly informative newsletter, sent out using Constant Contact, the committee kept our member volunteers and supporters updated on events and committee reports. With regular communication with the Resource Development team, the committee supported events through social media and printed materials.

Strategic Planning:

Updated the chapter's strategic plan to include core values and mission statement, action plan, and goals with input from board members. Updated the one-page summary located in our website. Retained our chapter's Guide Star Gold status.

Our programs:

Operations School Bell®:

Operation School Bell Retail (Clothing and Health): During 2022-2023 our chapter served four school districts including McKinney, Plano, Prosper and Wylie. Also, our chapter delivered clothing and hygiene kits to 893 elementary school clients referred to our chapter through school personnel in those school districts. Our chapter maintained a partnership with JCPenney and held six shopping events for referred students and their parent/guardian.

Hi and Dry (Health): Member volunteers packaged and delivered 400 packages (six pairs/pkg) of underwear of different sizes to 34 Title I school nurses in four school districts (McKinney, Plano, Prosper, Wylie) at the beginning of the school year. Children in Kindergarten and First grade are provided with dry underwear in the event of an accident during school hours.

Warm Feelings (Literacy and supplies): Member volunteers helped with filling needs for clothing to McKinney Middle School students. Also, our chapter provided financial support for McKinney Middle School students in the form of lunch payments, computer fees, and extracurricular activity payments.

Dr. Seuss Reading Day (Literacy): Fifteen members participated by reading a Dr. Seuss book to 285 1st graders at three Title I schools in Collin County. Every child received a new Dr. Seuss book of their own to take home. An additional 15 books were gifted to school libraries. On the day of the event, member volunteers wear Cat in the Hat costumes and read aloud to each class of 1st Graders.

Listen and Learn (Literacy): Member volunteers worked with 24 2nd graders to improve reading to the 3rd grade level at Jackson Elementary, Plano. One hundred forty-seven hours of member volunteer reading – a total of 314 books were read. Seventy-two new books were donated to students.

Caring in Action:

Krafts for Kids (Clothing, Health): Member volunteers assembled and delivered a total of 480 activity kits to children at Children's Medical Center Plano.

Senior Care (Food, Clothing and Supplies): Member volunteers delivered 50 filled Christmas stockings to residents at Baybrooke Village Care and Rehab Center Plano and sang Christmas carols with the residents December 2022. Also, member volunteers held bingo twice a month with prizes for the residents. Member volunteers also made and delivered 50 fidget blankets to memory loss residents at Baybrooke Village Care and Rehab Center Plano.

Crafts for a Cause (Health, Clothes): Member volunteers, of this creative and prolific group, support most of our other program groups by making baby blankets for the Bereavement Boxes, hand puppets, blankets, Christmas Stockings, pillowcases, and Loveys. These items are donated to Texas Health Presbyterian Hospital Plano and Allen through our Wee Memories Program, Children's Medical Center Plano and Baybrooke Village Care and Rehab Center Plano through our Senior Care sub-program.

Safe Haven (Food, Clothing and Supplies): Member volunteers knit or crochet water resistant mats of strips cut from plastic grocery bags. Also, member volunteers delivered 22 mats to Streetside Showers which were distributed to the homeless.

Member volunteers provided crocheted hats/scarves and 208 toiletry items for the homeless at Hope Restored Missions. Member volunteers also created and organized a clothes closet. Member volunteers routinely organize incoming donations of clothing, hygiene items and food packets for the homeless. A total of 900 member volunteer hours was accomplished during 2022-2023.

Wee Memories:

Member volunteers provide a bereavement box to parents whose baby has died at or near birth at Texas Health Presbyterian Hospital Plano and Allen. Boxes are delivered to the hospital in units of 20 or 25 as the hospital requests. This year member volunteers delivered a total of 62 boxes.

Pass the Word:

Offers a variety of 30 popular magazines, crossword, word finder, Sodoku puzzles, Mandala art books to adult patients and coloring books to children of patients. These are distributed by members to 368 beds in three towers – once/week every month at Texas Health Presbyterian Hospital Plano. Our member volunteers also volunteer on holidays.

Outreach:

Member volunteers engage in activities that are specifically one-time responses to community needs. During 2022-2023, this committee purchased 15 pairs of work shoes for the homeless at Hope Restored Missions.

Assistees® Auxiliary:

This auxiliary had 9 members during 2022-2023. The member volunteers, ranging from middle school through high school, joined our chapter in donating over 72 hours to various projects around our community including:

- Helped Operation School Bell by flattening and cutting grocery bags for mats for the homeless.
- Made and delivered valentines to residents at Baybrooke Village Care and Rehab Center.
- Participated in CERT.
- Put together meal bags for Hope Restored Missions.

This year the auxiliary had two fundraisers. One was held at Jersey Mike's and the other at Panera which enabled them to make Valentine gift bags filled with treats and a card for Baybrooke Village Care and Rehab Center.