

Chapter Annual Report 2023-2024



Mission Statement

Assistance League of Greater Collin County is a nonprofit, philanthropic organization whose dedicated volunteers transform the lives of children and adults through community programs.

Vision Statement

To be a recognized leader empowering volunteers to meet essential needs to see families flourish in Greater Collin County.

Assistance League embraces the power of the volunteer to evoke positive change. Through our chapter membership, member volunteers have the opportunity to give back to our community by helping those in need. This year our volunteers worked a total of **8,757.75** hours making our programs successful and giving hands-on comfort and care to people. The estimated value of these hours is **\$279,722.50** worth of time donated back to our community by our members.

2023-2024 Board of Directors

President – Rita Hanna

President-Elect – Open

Vice President Membership – Linda Ullom

Vice President Philanthropic Programs – Charlotte Grimm

Vice President Resource Development – Cathie Irons

Secretary – Paula Gould

Treasurer – Michele Miller

Marketing Communications – Sharon Tavana

Strategic Planning – Jane Doyle

Assisteens® – Christine Richardson

2023-2024 Advisory Council

Steven Dawson
Sally Magnuson
Nate Jackson
Michael Presbitero III
Sarah Watkins
Jessica Reinhardt

Chapter Accomplishments for this Year

Membership:

During this year, our chapter had a total of 68 member volunteers. We recruited and trained 25 new members.

Financial Summary:

Fiscal Year Ended May 31, 2023	
Total Liabilities and Equity	\$ 557,144.00
Contributions	\$ 3,839.97
Grants	\$ 50,831.90
Fundraising Revenue	\$ 33,460.48
Membership Revenue	\$ 6,256.86
Interest Revenue	\$ 4,868.76
Programs	\$ 111,411.15
Management & General	\$ 60,562.34

Note: Final numbers for the Financial Summary will be updated based on data from the CPA Review to be completed by October 15, 2024. Program and Management/General Expenses will be updated based on allocated expenses shared across the programs.

Resource Development:

The Resource Development Committee plans and executes events to raise funds to help support the philanthropic programs of our chapter. Our events are designed to appeal to our members and their friends and family, as well as to attract new members.

We were able to raise \$32,460.95 and included the following fundraising events:

- North Texas Giving Day
- Corner Wines Wine Tasting
- Spazo's Italian Restaurant
- Game Day
- Half Shells Restaurant
- Urban Grill
- Cookie Dough
- Kiwanis Butterfly Festival

Also, our chapter received a total of \$50,831.90 in grants in which 10 grants were successfully completed during the year.

Marketing Communication:

Our Marketing and Communications committee had a goal to create and implement a comprehensive marketing communications program to include print and social media, public speaking, member and community events. Committee members worked hard to promote the Mission, Vision and National Assistance League tagline. Through our monthly informative newsletter, sent out using Constant Contact, the committee kept our member volunteers and supporters updated on events and committee reports. With regular communication with the Resource Development team, the committee supported events through social media and printed materials. We also designed and printed updated brochures and printed materials.

Strategic Planning:

Updated the chapter's strategic plan to include core values and mission statement, action plan, and goals with input from board members. Updated the one-page summary located in our website. Retained our chapter's Guide Star Gold status.

Programs:

Operations School Bell®:

Operations School Bell Retail (Clothing and Health): During this year our chapter served four (4) school districts, including McKinney, Plano, Allen and Wylie. Also, our chapter delivered clothing and hygiene kits to over 800 elementary school clients referred to our chapter through school personnel in those school districts. Our chapter maintained a partnership with JCPenney and held 12 shopping events for referred students and their parent/guardian.

Hi and Dry (Health): Member volunteers packaged and delivered 252 packages (six pairs/pkg) of underwear of different sizes to 36 Title I school nurses in 5 school districts (McKinney, Plano, Allen, Prosper, Wylie) at the beginning of the school year. Children in Kindergarten and First grade are provided with dry underwear in the event of an accident during school hours.

Warm Feelings (Literacy and supplies): Member volunteers helped with filling needs for clothing to McKinney middle school students. Also, our chapter provided financial support to McKinney middle school students in the form of lunch payments, computer fees, and extracurricular activity payments.

Dr. Seuss Reading Day (Literacy): Eighteen member volunteers participated by reading a Dr Seuss book to 239 1st graders at three McKinney elementary schools. Every child receives a new Dr. Seuss book of their own to take home. An additional set of Dr. Seuss books were gifted to each of these school's library. On the day of the event, member volunteers wear Cat in the Hat costumes and read aloud to each class of 1st graders.

Listen and Learn (Literacy): Twelve member volunteers worked with 21 2nd graders to improve reading to the 3rd grade level at Jackson Elementary, Plano. Each student received books to keep and a treat bag from the reading volunteers.

Caring in Action:

Krafts for Kids (Clothing, Health): Member volunteers assembled and delivered 500 activity kits to children at Children's Medical Center Plano.

Senior Care (Food, Clothing and Supplies): Member volunteers delivered 50 filled Christmas stockings to residents at Baybrooke Village Care and Rehab Center Plano and sang carols with them December 2023. Also, member volunteers held bingo twice a month with prizes for residents.

Crafts for a Cause (Health, Clothes): Volunteer members of this creative and prolific group support most of our other program groups by making baby blankets for the Bereavement Boxes, hand puppets, blankets, kid-sized quilts, Christmas Stockings, small pillows, and pillowcases. These items are donated to Texas Health Presbyterian Hospital Plano and Allen through our Wee Memories Program, Children's Medical Center Plano and Baybrooke Village Care and Rehab Center Plano through our Senior Care sub-program.

Safe Haven (Food, Clothing and Supplies): Member volunteers knit or crochet water resistant mats of strips cut from plastic grocery bags. Delivered 20 mats, 210 toiletry items and 16 bath towels to Streetside Showers which were distributed to the homeless.

Member volunteers routinely organize incoming donations of clothing, hygiene items and food packets for the homeless at Hope Restored Missions. Also, supplemented underwear, socks, hygiene packs, and food supplies.

Wee Memories:

Member volunteers provide a bereavement box to parents whose baby has died at or near birth at Texas Health Presbyterian Hospital Plano and Allen. Boxes are delivered to the hospital in units of 20 or 25 as the hospital requests. This year we delivered a total of 62 boxes.

Pass the Word:

This Program offers a variety of popular magazines, crossword, word finder, Sudoku puzzles, Mandala art books to adult patients and coloring books to children of patients. These are distributed by member volunteers to 368 beds in 3 towers – once/week every month at Texas Health Presbyterian Hospital Plano. Every Tuesday and Thursday the magazine carts are pushed. Our members also volunteer on holidays.

Outreach:

Member volunteers engage in activities that are specifically one-time responses to community needs. This year, the program purchased clothing, shoes, personal care items and snacks for four children whose family had been locked out of their apartment with nothing but the clothes they were wearing.

Assistees® Auxiliary:

This auxiliary had 11 members this year. The member volunteers, ranging from middle school through high school, joined our chapter in donating over 80 hours to various projects around our community including:

- Helped Operation School Bell by flattening and cutting grocery bags for mats for the homeless.
- Made and delivered valentines to residents at Baybrooke Village Care and Rehab Center.
- Put together busy bags for Children's Hospital.
- Assembled food insecurity bags for the homeless.

This year they had one fundraiser at Chick-Fil-A to help with their projects.